

45 IN 2025



BUSINESS APPLICATIONS LIMITED



NO.2 FEBRUARY 2025

Month two, of 2025. By now, most of us will be back at work, or may be even starting a new job, career or profession. Good luck to all of you and may things be great for your future.

Weather wise, umm, this last month has certainly been all over the place, Gisborne's weather is certainly becoming more tropical I remember Fiji 10 years ago. Hot then Showers, hot again, more showers, right throughout the day and almost the whole of January. Maybe we'll get a late sunny February. Here's waiting.



At last we have some good news on copier paper. Our suppliers way down in Christchurch have gone back to our old faithful "Paper One" copier paper.

Over the years we have found this to be the most reliable paper, cleanest and whitest and most trouble free.

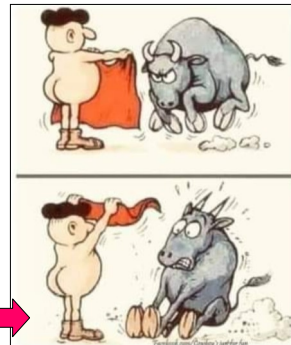
Ask for it by name "Paper One" from Business Applications

MOVING AN IBM 5MB HARD DRIVE 1956.



Left: Interesting snippet from 1956. Things have changed.

Right: Just an image. we'll leave this to your imagination.



Do you desperately need an Eftpos Terminal short term?

No need to apply for a merchant number.

Come talk with us. We can help! You short term, needs.

EFTPOS



One number to call

8686 096

Keeping your business Safe.

Two important items to protect your business. One is good security that will definitely help protect your business. Good Cameras and security measures will protect your goods, yourself and your staff. Make sure the vulnerable parts of your business are recorded.



A few wise words! Good equipment is worth its weight in gold. Spend that little extra and invest in good high resolution cameras and good quality storage devices. If your recording devices are of poor quality it's not worth having them. They just don't help at the end of the day.

The next important device for any business is good back up. All the data your computer saves from day to day is useless if not backed-up correctly. Make sure you have good working back-up devices and that these are regularly checked.



Hours of Trade. We are here when you need us.

- As always, not open Saturday & Sundays.
- However, if you have an urgent call please call the shop number 8686 096. A rostered staff member will answer your call and attend to your needs.
- Please do not call their personal mobile phone as it may be their day off too.
- From 1st of February normal trading for us is. 8.30am till 5.00pm Mon - Fri. Happy shopping.



Is your office ready for 2025?

NICE, QUALITY, IDEAS TO GET YOU ON THE ROAD FOR THIS YEAR:- 2025!

For the Home or Farm office:

Laptops, Desktop Computers, LCD Monitors, Monitor Stands, Dual Monitors, Printers, Multi-Function Printers. Paper shredders, laminators. We have them all.

For School or Uni students:

Laptops, Portable Printers.

For the Office in town:

All the above, plus Phone Systems, Wi-Fi Connectivity, We are an accredited "Telco Provider" with best rates in the Gisborne.

For the Retail business large or small:

Eftpos Terminals, Desk or Mobile, Rent or Purchase, New or Pre-owned, Point-of-Sale, IdealPOS or Ai Menu. Bar Restaurant, or Takeaway.



REMEMBER THE WORDS QUALITY, GOOD AFTER SALES SERVICE AND CHEAP DON'T GO TOGETHER.

brother

**February
Cash Backs**

\$549
After \$50 Cash Back

MFC3760CDW
Colour Laser
Multi Function
Scan Copy Print
Double sided

*Always good
stocks of these
popular models*



QL820NWB
Wireless Network
Desktop Label
Printer
\$299 After Cash
Back

MFCJ4440CDW
Inkjet Colour,
Double-Sided
Print, Copy,
Scan.

**\$299 after
\$30 Cash Back**



A couple of extra Cash Back offers for February, MFCJ101DW Colour Inkjet \$99 after \$50 cash back, MFCJ6955DW A3 Colour Multi Function Printer \$699 after \$80 cash back

If you need a simple 12 department cash register. Be quick you have only 3 chances of purchasing one.

We have the last 3 Casio SES100, 12 Department cash registers left in New Zealand. After these are gone.

**That's it, Finito!
No More!**



Last of the ECR.

12 Departments, cash and Eftpos totals, simple and effective.

Also one only, small Drawer model, on sell-on-behalf of customer be quick.

Set your office up for a good start with a new Ricoh Copier Multi-function Device.

From a compact home office Copier/printer to fully-fledged Business Corporate machines, Business Applications offer a full package, Rent, Buy. From your initial purchase to full after-sales service. Gisborne's only fully-supported copier product. Ricoh Number One in Gisborne. No other copier supplier offers full service support for the life of your investment.

We have Gisborne's best team of after-sales support. From your initial purchase, Installation and Connectivity using our Computer Specialists, Operator Training, and after-sales support for the life of the machine. "We do it best"

Gisborne's Most Chosen Digital Copier Printer MFD.



Hope you all had
a great break



- Laptops, Tablets.
- Business PC's and Servers,
- Built to order Gaming PC's
- Gaming Chairs
- Pen Drives for Storage
- Disk Drives for more Storage
- Cordless Phones
- A new Business Phone
- New Home Phone
- Inkjet Printers for those who want to print photo quality
- Laser Printer MFD for those who want to do business work
- Goggle Home, she will answer all your questions if you're nice
- Laminators and Shredders
- Business - Corporate Copiers and MFD's

- From our amazing Blueprint Imaging Team Printing Division.
- Here some more ideas.
- Year Calendars, Menus, Price lists
- Personalised Cards, Service sheets
- Newsletters, Invitations
- Laminating and Binding
- Canvas Prints:- *But hurry on this one!*

*Gosh if you
can't find
something
in that list,
just give
up!!*



The smartest little appliance well worth considering. We all use mobile phones and when you need others to join in on your conversation, it's time to get out the Jabra Bluetooth Speaker.

It's easy to use; just Bluetooth it to your Mobile device and you're up and running.

- * Clear precise tones
- * Compact
- * USB Charger
- * 3 Hours Talk Time



\$189
Inc GST

Home
conference
call to your
loved ones

Need Eftpos? You Need Business Applications

Buy, Rent, long-term, short-term, Mobile or Desk Top



EPSON

EXCEED YOUR VISION



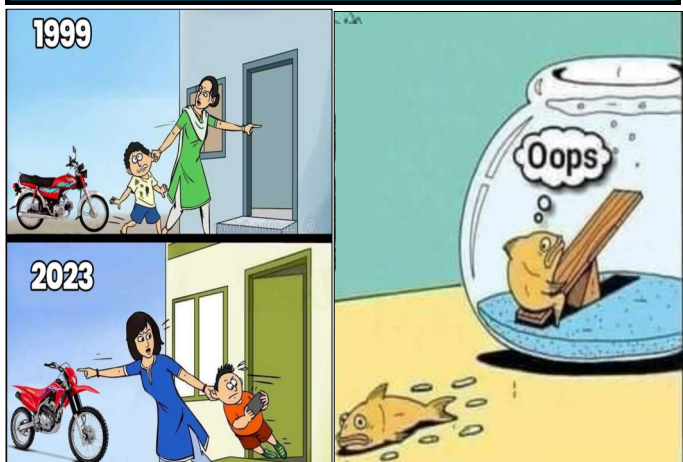
A Must Make Space.
In your office for an Epson

- Zero Heat Print
- No Warm Up
- Instant Print
- Less paper missfeeds
- Low cost print A3 - A3
- Desktop or Console Models



- Purchase outright
- Or Rent, your choice
- No up-front Payments
- No hidden costs
- Locally serviced by our smart Team.

Talk with Craig
8686 096



GALAXY SIGNS

Be Seen

Our Signs Work for you!

Have your business or event seen by thousands.

Grey Street or Gladstone Road!

Call us 8686 096 or email galaxy@bal.co.nz

2 best locations, 2 best Digital signs in Gisborne, informing your customers of what you do best. We can organise both greatest locations in town, just for you. Call 8686 086



Grey Street

Gladstone Road



Business Applications receives acknowledgement and approval for our fine design from our Digital Sign Suppliers all the way from China.

We received great news from our suppliers that Gisborne, New Zealand's "Sean Shivan" and "Kofe Kiosk" signs are featured amongst 50 other best signs of the year from other companies around the globe. Also featured were New York, UK, Argentina, Belarus, Austria, Quebec Sweden, Memphis, Belgium, China to mention a few.

It is great to be acknowledged by such large manufacturers.

If you need to get your business lit up with digital display technology, see Business Applications for a cost effective quote, Rent or Purchase, any size options available. Call 8686 096.



Power "Black-outs". Are you prepared when that power outage happens in your office or shop? Furthermore did you realise that a UPS will take the hit rather than your expensive office equipment saving hundreds, maybe thousands of dollars, or even insurance claim?

A good under-desk UPS, will help most of the needs for those who rely on Computers, Eftpos, POS and many other small current drawing devices.

There are several popular models for this, and for every POS or Eftpos installation we sell, we recommend adding this simple low-cost device to help in power outages especially over the winter months.

If you are planning to run your business Photocopier and Network PC Server, you will definitely need something with more grunt, like a generator heavy-duty large capacity UPS device. Come talk with us, we can help. Remember, a UPS is also designed to take any power hit. Spikes and Brown outs these are called, rather than damage your valuable office machinery.

Examples: UPS700 for Eftpos, portable phones. UPS1200 POS, Eftpos, Computers etc. UPS1600 for appliances demanding longer support.

EFTPOS
Purchase your next Eftpos locally
and SAVE! money
Phone your local company on
8686 096

Rent an Eftpos Terminal from us (Desk 3200 or 5000) and receive a year's supply of paper rolls, and a Terminal Swivel Stand

"absolutely free"

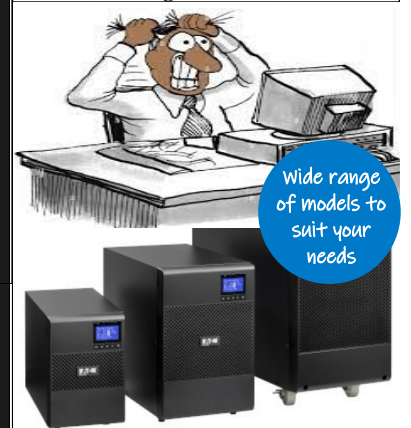
Value \$250 Box of 50 rolls allows 1 a week for a year.

- Local Company
- 24/7 Service
- Best Prices
- Desk or Mobile Eftpos
- Bluetooth, Wi-Fi
- Fixed Landline
- Broadband
- Standalone
- Integrated to POS

Eftpos made easy for you.



EATON
Powering Business Worldwide



NO POWER?

YOU NEED AN EATON UPS



If it's Digital creation and print, we will do it best!

HEY, HERE ARE SOME NICE IDEAS FOR 2025

Come see the team at Blueprint Imaging and get them to make you a full colour 2025 custom Year Calendar.

Either a single photo or set of 12 of your favourite pictures.

Family photos, your dream boats, cars, and toys.

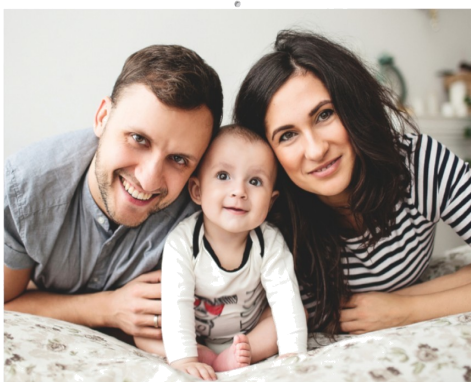
Just bring in your favourite good quality pictures and we'll do the rest!

All collated and printed on to a 12 month full colour calendar.

A GREAT GIFT WITH A PERSONAL TOUCH

Our other services include; Business Cards, Letterheads, Booklet to Map printing, Posters and Lamination of any size.

DON'T FORGET: WE DESIGN AND PRINT



January 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18

